

From: Mark Goehring [<mailto:markgoehring@cdsconsulting.coop>]
Sent: Thursday, August 07, 2014 7:22 AM
To: Geoff Wolf
Cc: Victoria Robinson; Robin S; Terry Bowling
Subject: timeline notes

Geoff (cc Victoria, Robin and Terry)

Here are my notes re the timeline.

Definitive agreement work begins. Initial draft ready by Sept 3. Segments provided earlier.

Continue with 1:1 calls

Send email to members on Tues, Aug 12

Send press release to newspapers Tues for Thursday (or later) distribution

Sept 8, information packets ready (though final deadline for this would be Sept 22)

Sept 9, begin communications with members

Sept 16 final deadline for definitive agreement

15 day warning no later than Sept 19

Ballot prepared

Sept 22... information meeting for Q&A maybe with La Montanita

- Meet with key staff re communications

Oct 5 informational meeting and harvest festival

- 1 hour special info session

Oct 13, voting period concludes

Sat, Oct 18... La Montanita Annual Meeting and Co-op Cafe

Information packet to include

General description of what's going on – includes board support of recommendation of member approval of merger

Press release

Q&A with predictable questions (if helpful)

La Montanita information

Voting process...

Voting will begin on Oct 5 and be conducted via a paper ballot.

The information packet and ballot will be available in the store.

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